

The 4th Annual Dogtoberfest Adopt-A-Thon 2023

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The 4th Annual Dogtoberfest and Adopt-a-Thon hosted by The Tucson Dog, Prime Leaf, and Dogtopia of Tucson, kicked off Sunday, October 22 at Brandi Fenton Memorial Park in Tucson.

Our hardy band of volunteers and staff descended on the event site shortly before dawn to set up the event venue. Nearly 60 dog rescues, shelters, vendors, and food trucks began pouring in an hour later, and by 10 a.m. everyone was in place and ready to welcome Tucson's dog owners and enthusiasts to Dogtoberfest 2023.

Dogs of every shape and size, with their owners safely leashed, began arriving at 10 a.m., eager to see all the adoptable dogs available, the wares offered by the vendors, and of course sample the offerings from the food trucks. The line to sign up for costume contests and the Adoptable Dog Parade formed early, and everyone had a chance to show off their

Halloween costumes.

Dogtoberfest 2023 drew media attention from the local news outlet KGUN-9. Mikenzie Hammel arrived on the grounds broadcasting live from the event, interviewing vendors and attendees, recording live for the Tucson Morning Blend. Matt from KDRI The Drive Tucson and his lovely Wife-to-Be, Randy paid a visit too, after supporting and chatting up the event for 2 weeks prior.

Jacob Acosta, Official Dogtoberfest emcee for 3 years, broadcast throughout the grounds all day. He had a great playlist of recorded tunes, as well as his own original songs he performed for the crowd. He kept the announcements coming throughout the day, and entertained the crowd while the judges were deliberating.

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**THANK YOU to our
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 Dogtopia of Tucson
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Dogtoberfest 2023 Volunteers



Jacob Acosta
 Musical Talent & MC



Prime Leaf Dogtoberfest Hosting Sponsor



Best Owner Dog Costume Contest The Moon!



Kids with Dogs Zone



Best Costume Contest!!



Costume Contest



Hot Dog Bobbing Contest



ZZ Top Prince Ali



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Dogtopia Dogtoberfest Hosting Sponsor



Best Costume Contestant

Nationally noted photographer Marilyn Stringer was the Official Dogtoberfest Photographer for the third year in a row, and she was on site taking pictures of the dogs and families in costumes.

As soon as the first costume class began parading in front of the stage at 11 a.m., the crowd gathered to applaud and cheer on their favorites. Costume classes went on throughout the event, with the final costume class taking the field at 3 p.m. Prizes and goody bags

went to all the deserving winners and runner-ups, and many of the foster and rescue dogs present took part in the Parade of Adoptable Dogs.

Throughout the grounds, Tucson dog owners and their dogs were having a great time shopping, eating, socializing, and enjoying the contests. In "Adoption Alley", the area set aside especially for rescues and shelters, many of the adoptable dogs had "I've been adopted!" tags on their kennel cards before the end of the day.



Stay tuned for the upcoming Woofstock 2024 in the spring!

If you want to participate as a sponsor or vendor for Woofstock 2024 contact Publisher/Editor Heather McShea, heather@thetucsondog.com

Also for more information contact Account Executive Elizabeth Bailey at elizabeth.tucsondog@gmail.com, 785-554-4271



Costume Contest The Panda



Dogtoberfest Camp Bow Wow Filler



Consume Contest Toy Story

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